

# AFRICAN TREASURES

To help turn the tide against poverty and environmental devastation in Africa, these fair traders are sustainably tapping into the continent's bounty of lavishly moisturizing shea butter and other beautifying botanicals.

## NEROLI ROSE

(nerolirose.com)

Neroli Rose serves as a U.S. distributor for Lulu Life Cooperative, a Sudan-based, nonprofit shea butter supplier that provides approximately 800 rural women with fair wages and a sustainable source of income.

**Try:** Virgin Sudanese Shea Butter Body Scrub with Lavender (\$18.99/9 oz.)



## PLANET BOTANICALS

(planetbotanicals.com)

In addition to buying organic ingredients from women's co-operatives in Uganda, Planet Botanicals donates a portion of proceeds to Kiva, an organization that benefits impoverished entrepreneurs.

**Try:** Kalahari Body Balm (\$24/3 oz.)

## ALAFFIA

(alaffia.com)

Supplied with shea butter sustainably extracted by a women's cooperative in Togo, Alaffia gives 10

percent of sales back to the community by funding medical and educational projects.

**Try:** Kola, Ginger & Shea Daily Fortifying Conditioner (\$11/8 oz.)

## SHEA TERRA ORGANICS

(sheaterraorganics.com)

Shea Terra Organics sources ingredients through African nongovernmental organizations that promote reforestation, wildlife preservation, and other sustainability-fostering causes.

**Try:** Marula Face & Body Oil (\$16/2 oz.)

## OUT OF AFRICA

(outofafricashea.com)

Working with a West African women's co-operative that produces organic, unrefined shea butter, Out of Africa directs 3 percent of sales to an education fund assisting students in Benin.

**Try:** Repair & Protect Hand Cream (\$9/2.25 oz.)

PHOTOGRAPHY Mike Lorrig STYLING Andrea Kraus